



CONTACT:

Shannon Kennedy  
Marketing Manager  
The Westin Key West Resort & Marina  
Sunset Key Guest Cottages, A Westin Resort  
[Shannon.kennedy@westinkeywestresort.com](mailto:Shannon.kennedy@westinkeywestresort.com)  
305.292.4361

NEW SPA UNVEILED AT  
SUNSET KEY GUEST COTTAGES, A WESTIN RESORT  
New Facilities, Specialty Packages and Comprehensive Treatment Menu Enhance  
Guest Experience on the Enchanting Island just off Key West

Key West, Fla. – July 29, 2010 – Sunset Key Guest Cottages, A Westin Resort, has opened a new, full-service petit spa with state-of-the-art facilities, a variety of specialty spa packages and a comprehensive treatment menu. The Spa at Sunset Key debuted in April and is open to resort guests and the general public. The spa, together with the resort's new Latitudes restaurant and new four-bedroom cottages, enhances the already extraordinary resort experience which has drawn travelers for over a decade to the enchanting island located 500 yards off Key West.

Sunset Key Guest Cottages is poised on the 27-acre island of Sunset Key and is accessible by a 10-minute resort ferry from The Westin Key West Resort & Marina, offering guests a truly secluded hideaway. Each of the 39 custom-designed two-, three- and four-bedroom cottages is fully equipped with the comforts of home, plus a variety of luxurious amenities. Guests enjoy attended beach services with tiki hut cabanas; a tropical free-form, zero-degree entry pool; two tennis courts; half basketball court; foot paths that lead guests around the island and a new waterfront restaurant.

New Spa Facilities

Like the intimate island itself, the petite new spa is designed to cocoon guests with a secluded and highly personalized experience. Each of the spa's spacious treatment suites feature a full bathroom with pre-stocked sundries, where guests can prepare for their services and may shower and dress afterward, in complete privacy. Individual suite patios surrounded by lush, tropical island vegetation allow guests to relax in seclusion after their treatments, and every appointment is reserved with an additional 25 minutes dedicated to that personal relaxation time.

At the conclusion of each treatment, guests may enjoy a glass of refreshing tropical fruit-infused water to enjoy while relaxing in the comfort of their spa suite or private patio. Guests may also enjoy the spa relaxation room which offers comfortable seating and a Tea Bar featuring a

selection of teas, fresh fruit, fruit-infused water and shots of hot sipping chocolate. Hair styling and a full menu of manicures and pedicures are offered in the hair and nail suite. The Spa at Sunset Key is open Tuesday through Sunday from 9 a.m. until 6 p.m.

#### Treatment Menu

A comprehensive treatment menu offers guests a selection of traditional and tropical body treatments, facials and touch therapy options, including couples massage. Highlights include: the **Sun Burn Rescue Wrap** which incorporates Dilo Nut, coconut oil and aloe for a super-charged healing skin cocktail; the **Tropical Sugar Scrub** which exfoliates the skin using warm coconut oil and infused tropical sugar; and the **Blushing Rose Hydrating Facial** that uses rose extracts to rejuvenate, moisturize and nourish dehydrated skin. A full treatment menu is available at [www.WestinSunsetKeyCottages.com](http://www.WestinSunsetKeyCottages.com) (click on “spa” and then “menu”).

Featured spa products, all of which are organic, are by Pure Fiji, Aromatherapy Associates, B. Kamins and Jane Iredale. Plush, heated treatment tables are located in each of the three new spa suites, as are spa robes, slippers and a supply of the indulgent Westin Heavenly Towel®.

#### Specialty Spa Packages

The Spa at Sunset Key offers a variety of packages designed to simplify, enhance and add value to a custom spa experience. The **Sunset Romance**, certain to kindle the spark in any relationship, is orchestrated in a private waterfront beach cabana and features an 80-minute couples massage of choice, dinner for two and bottle of chilled champagne, all timed so that dinner can be savored while the sun sets over Sunset Key. Package price is \$600. The **Mini SpaCation** allows guests to sample a total spa experience in a condensed amount of time, with 25 minutes each dedicated to a mini facial, body massage, warm oil scalp massage and reflexology. Package price is \$130. **It's Your Choice** provides the ultimate custom spa experience, packaging a 50-minute facial of choice, 50-minute massage of choice, and spa lunch at Latitudes, the resort's new restaurant perched waterfront on the Gulf of Mexico. Package price is \$240 (lunch value limited to \$25; alcoholic beverages not included).

Sunset Key Guest Cottages provides a one-of-a-kind setting for spectacular vacations, family reunions, incentive retreats and memorable weddings. For information and reservations, please log onto [www.WestinSunsetKeyCottages.com](http://www.WestinSunsetKeyCottages.com) or call toll-free 888.477.7786.

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